





ASHOKA CHANGEMAKER SUMMIT 2024. HAMBURG, GERMANY. SEPT 5-7



ASHOKA FELLOWS SELECTED IN EUROPE 2023-2024

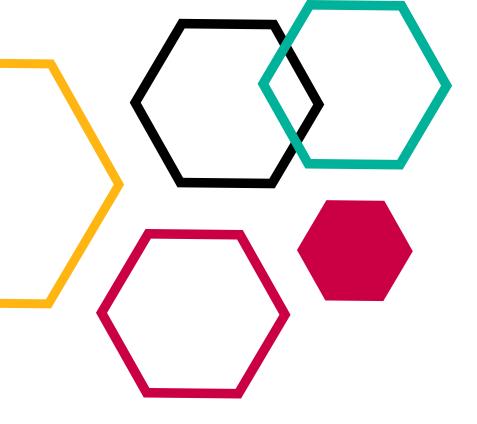










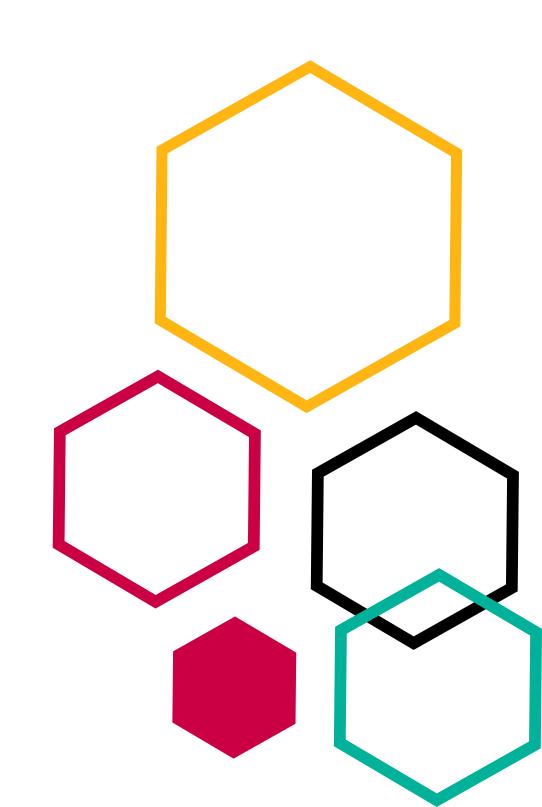


THE HIVE MAP

WELCOME NEW FELLOWS IN ASHOKA EUROPE	
11 STRATEGIES TO ACTIVATE CHANGEMAKERS	12
ASHOKA FELLOWS INSPIRE INDIVIDUALS TO BECOME CHANGEMAKERS	14
Lisa Westcott Wilkins	16
Virginie Salmen	
Bernardo Gonçalves	18
Pax Dettoni Serrano	
Lorenzo Marini	20
Josep Verges	21
Myroslava Keryk	22
José Soares	
Alain Missala	24
Vera Marin	25
Caroline Weimann	26

THE HIVE MAP

ASHOKA FELLOWS COLLABORATE TO ENGAGE MORE CHANGEMAKERS	28
Stefanie Knaab	30
Agamemnon Otero	31
Sönke Siefert	32
Christiana Bukalo	33
Mar Cabra	34
Maria Deskur	35
Lefteris Arapakis	36
Olga Ślepowrońska	37
ASHOKA FELLOWS CHANGE SYSTEMS TO SUPPORT ALL CHANGEMAKERS	38
Monica Boța- Moisin	
Fabio Gerosa	
Maciej Otrębski	42
Mireia Barba	43
Ugo Vallauri	44
Aurel Stenzel	45
David Tišer	46
Stephanie Brobbey	47
Valentina Perniciaro	48
Koen Timmers	49
Marta Jagusztyn	50
Elena Parras	51
Martin Loučka	52
Petra Wünschová	53
Katia Melis	54
Federico Armenteros	55
Sam Rosenzweig & Maxime Zaït	56
Federico Zullo	57
Marine Calmet	58
Mariasole Bianco	59
Eric Duverger	60



WELCOME

Dear Friends and Changemakers,

As we navigate through one of the most challenging periods in recent history, the importance of changemaking and true participation has never been more critical. Our world is facing a myriad of complex challenges – from the horrors of war to the pervasive spread of misinformation, from deepening polarization to the dangers of climate change. These issues are not isolated; they are interconnected, and they demand a collective response.

At Ashoka, we believe in an "everyone a changemaker world". Our mission is to support social entrepreneurs who are addressing these pressing issues with creativity, courage, and compassion. We see changemaking as the catalyst for building a more just, equitable, and resilient world. By empowering individuals and communities to develop solutions that drive positive change, we can create a robust firewall against the threats we face today.

The essence of Ashoka's work lies in fostering active participation. We are committed to creating environments where diverse voices are heard, and where collaboration and co-creation are not just encouraged, but essential. True participation means breaking down silos, bridging divides, and ensuring that everyone, regardless of their background, has a seat at the table. It's true that this isn't always easy. It isn't always the simplest, or the fastest way to address a complex problem. But it is the most effective, without a doubt.

Social innovators across Europe are demonstrating the power of this approach. They are developing groundbreaking initiatives that combat misinformation, promote peace, bridge polarized communities, and alleviate climate crises, among many other challenges. These changemakers are not only addressing the symptoms of our current crises but are also tackling their root causes, and activating the people around them as solution-providers, rather than just beneficiaries.

By supporting and scaling their efforts, we can amplify their impact and inspire others to join the movement.

The role of Ashoka Europe is to connect, support, and amplify the work of these social innovators. We provide them with the resources, networks, and platforms they need to thrive. Our community is a vibrant ecosystem of changemakers, partners, and supporters who are united by a shared vision of a better future. Together, we are building a Europe where everyone has the power to contribute to positive change.

As you explore this brochure, I invite you to reflect on the importance of social innovation and changemaking in your own life and work. Consider how you can become an active participant in the challenges that surround you, how you can support those who are leading the way, and how you can contribute to building a more inclusive and resilient world.

Thank you for your interest in Ashoka Europe and for your commitment to social change.

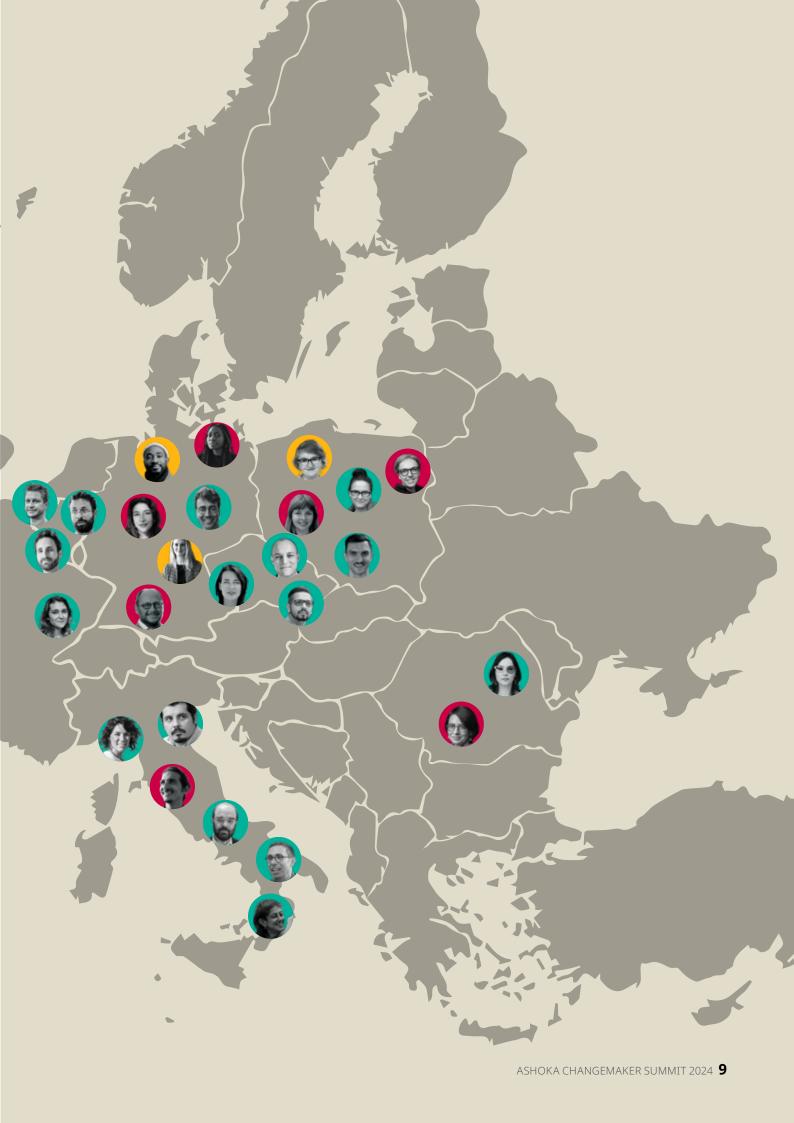


MARIE RINGLER ASHOKA GLOBAL LEADERSHIP GROUP ASHOKA EUROPE DIRECTOR

NEW **FELLOWS** IN ASHOKA **EUROPE**

Meet the Europe-based Ashoka Fellows who joined the global community of leading social entrepreneurs between 2023 and 2024.





ABOUT ASHOKA

Ashoka elects and supports social entrepreneurs whose solutions transform the lives of millions of people.

Ashoka Fellows' ideas take many forms – from shifting policy to shifting mindsets - and they lay the foundation for people of all ages and walks of life to become changemakers.

As a part of Ashoka, these social entrepreneurs no longer have to work alone. They gain access to critical resources and visibility, and most importantly to each other. Ashoka has a proven track record of supporting social entrepreneurs who create deeprooted social impact since 1980.

FELLOWS

We support 3.859 social entrepreneurs as "Ashoka Fellows" in 98 countries.

IMPACT

650 million people benefited from the work of Fellows globally in 2021.

NOBEL PRIZE

3 of our Fellows are recipients of the Nobel Peace Prize.

TOP 10 GLOBAL

Thedotgood, formerly NGO Advisor, has ranked Ashoka in the Top 10 global NGOs since 2015.

INNOVATIVE

In 2019 Forbes named Ashoka as one of the most innovative organizations in the world.

REVENUES

Revenues of Ashoka Fellows are **2.5** times higher than those of peers.

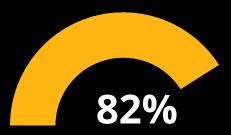
95%

of Ashoka Fellows provide employment in their communities.

On average one Ashoka Fellow impacts the lives of

people.





OF ASHOKA FELLOWS encourage replication of their idea



OF ASHOKA FELLOWS have influenced legislative change



OF ASHOKA FELLOWS encourage people to think differently



OF ASHOKA FELLOWS are putting young people in charge

11 STRATEGIES

TO ACTIVATE CHANGEMAKERS



Ashoka Fellows are not only powerful role models in today's world, they are also role makers. They create opportunities for millions to contribute to positive social change, and through these opportunities, inspire individuals to become changemakers.



As Fellows engage people as core contributors to their solutions, those contributors begin to see the world through the lens of possibilities rather than problems.

They question beliefs that have long defined their identities and that have limited their own potential to contribute meaningfully. Fellows' deep conviction and evident moral imperative prompts individuals to think differently, and therefore, do differently.

Committed to the inclusion of others, Fellows create opportunities for others to practice changemaking.

By playing a role, individuals experience agency. It becomes clear that changemaking is not an ability reserved for a select few; it is for them, for you, -for everyone.

Through an extensive survey of its global network, Ashoka has drawn out the 11 "how-to's" used by Ashoka Fellows to activate people as contributors and solution-providers in their communities, and ensure true participation across all sectors of society.

In most cases, Ashoka Fellows adopt several of these strategies simultaneously, addressing the challenge from several perspectives.

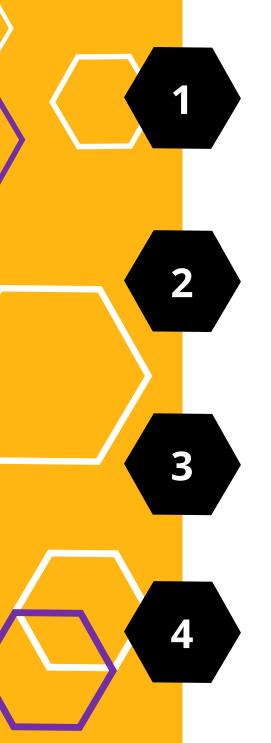




ASHOKA FELLOWS INSPIRE INDIVIDUALS TO BECOME **CHANGEMAKERS**







CREATE OPPORTUNITIES FOR MANY INDIVIDUALS TO CONTRIBUTE.

In addition to creating employment (95% of Ashoka Fellows) and volunteer opportunities (87%), many Fellows recognize that it is time for a fundamental shift especially in the role of young people. 89% of Fellows are putting young people in charge of leading change within their organizations.

ENCOURAGE INDIVIDUALS TO BELIEVE IN THEIR OWN CAPACITY.

By encouraging problem-solving on even a small scale, Ashoka Fellows expand others' sense of agency. Giving a person the opportunity to take action and make a difference -no matter how small- sets in motion a long-term commitment to changemaking.

REDEFINE "WEAKNESSES" AS STRENGTHS.

Interview data showed that Ashoka Fellows take stock of people's skills and invite them to put these to good use. Further, they look at what broader society may perceive as weakness and find strength, leveraging diverse experiences or skills to drive positive change.

SUPPORT CHANGEMAKER IDENTITY DEVELOPMENT.

Ashoka Fellows' identity as changemakers sustains their commitment to systems-change work. This identity benefits their communities and professional endeavors as well as their personal development and quality of life. Wanting this for those around them, Ashoka Fellows help others to develop changemaker identities.



LISA WESTCOTT **WILKINS**

Organization **Dig Ventures** Website www.diqventures.com Country **UK** Field of Work Civic Engagement



CHECK OUT our Fellow's profile here and explore more.

Lisa Westcott Wilkins is creating "social impact archaeology" with DigVentures, a citizen-led initiative that allows anyone to participate. By democratizing archaeology, she enriches communities, makes history accessible and relevant, preserves heritage, and fosters citizen scientists.

THE PROBLEM & THE IMPACT

Archaeology in the UK is a closed field, predominantly academic or commercial, with less than 1% diversity. It is often inaccessible to the public, burdened by expensive degrees and unpaid dig experiences. Most digs cater to commercial needs, focusing

on compliance rather than quality, with the knowledge gained rarely shared with communities. Lisa is transforming archaeology by creating a movement that partners with the public through DigVentures, breaking open the closed doors of archaeology and fostering inclusivity and community engagement.

CHANGEMAKER ACTIVATION

Create opportunities for many individuals to contribute.

CHANGEMAKER ACTIVATION STRATEGY

Lisa is building non-academic pathways to engage diverse individuals in archaeology, including digger drivers on construction sites, gardeners, and local historians. Through DigVentures, she implements crowdfunded digs, an open policy on data and learnings, and online training programs, empowering regular people to participate in archaeological digs. Lisa believes that by helping people learn about their history, they can better understand their community and its future.

Lisa's DigVentures opens access, promotes inclusivity, and empowers public participation through nonacademic pathways and crowdfunded digs.



VIRGINIE SAI MEN

Organization Viens Voir Mon Taf Website www.viensvoirmontaf.fr Country FRANCE Field of Work Youth & Education

Virginie provides teenagers from underprivileged neighborhoods with tools, networks, and opportunities to broaden their career orientation in alignment with their interests. By leveraging a mandatory requirement established in the French education system - the 9th-grade internship - Viens Voir Mon Taf (Come See my Job) expands the opportunities for socio-economically challenged students and creates a space of encounter among individuals who would not interact otherwise, breaking tangible and symbolic boundaries.

THE PROBLEM & THE IMPACT

Economic and social inequalities in France often trap individuals in low-income status for generations, partly due to unequal access to quality education and professional networks. At around age 13, most students gain access to these networks through

their families, limiting opportunities for those without such connections.

Viens Voir Mon Taf (VVMT) addresses this issue by connecting students with professionals across various fields, from law to aerospace engineering, to help them explore career options early on. Since 2015, VVMT has impacted over 20,000 students, matching 5,555 with diverse career fields based on their interests. This initiative bridges gaps and fosters opportunities for students and partner organizations alike.

CHANGEMAKER ACTIVATION

Create opportunities for many individuals to contribute.

CHANGEMAKER ACTIVATION STRATEGY

VVMT marks an initial physical intervention during the early stages of teenagers' educational journey, with the ultimate aim of setting the groundwork for economic and social mobility. The underlying idea is that substantial transformation, encompassing greater access, equality, and integration, can be achieved through personal encounters that emphasize the human element, repeatedly enacted. Through this internship, individuals who would otherwise never cross paths are brought together.

Since 2015, VVMT has impacted over 20,000 students, matching 5,555 with diverse career fields based on their interests.



BERNARDO GONÇALVES

Organization MyPolis Website www.mypolis.eu Country PORTUGAL Field of Work Youth & Education

Bernardo is igniting the spark of democratic participation in young people by creating a new architecture that enables them to work with their local political representatives, allowing them to make a real, tangible impact in their local community.

THE PROBLEM & THE IMPACT

In practice, decision-making spaces are often secured for adults with limited channels for youth participation, resulting in discouragement and a sense of undervaluation. While citizenship modules become mandatory in schools, they remain purely theoretical with ill-equipped teachers to activate youth changemaking. Therefore, Bernardo has developed MyPolis, a pioneer model designed to bridge the gap between theory and practice, and schools and municipalities, offering youth a fun, hands-on experience of democracy in action to develop, present and implement solutions with their local authorities.

CHANGEMAKER ACTIVATION

Create opportunities for many individuals to contribute.

CHANGEMAKER ACTIVATION STRATEGY

MyPolis is revitalizing the interest of young participants and inviting them on a journey of discovery, collaboration, and transformation. Bernardo's vision extends beyond the classroom; he's shaping a society where every voice matters, and everyone has the power to influence and participate in the world around them. By fostering assemblies of local authorities and youth, MyPolis acts as an eye-opening opportunity to unlock the talent of youth to drive change in their communities and be essential partners of policymakers.

Youth engagement has alarmingly decreased in conventional forms of politics, with almost 60% of eligible voters aged 18 to 24 in Europe choosing not to vote, and less than 10% being members of a political party.



PAX DETTONI SFRRANO

Organization Teatro de Conciencia Website www.teatrodeconciencia.org Country SPAIN Field of Work Youth & Education



CHECK OUT our Fellow's profile here and explore more.

Pax is reducing bullying and violence in schools and beyond by establishing emotional literacy, active empathy, and compassion as keystones within the wider educational community. This approach fosters positive coexistence and peacebuilding, laying the foundation for a more empathetic and harmonious society.

THE PROBLEM & THE IMPACT

Seven out of ten children suffer from bullying at some point in school. Over the past decade, numerous anti-bullying programs have been implemented, yet they often rely on punitive measures against the aggressor, exacerbating negative environments. Pax has introduced a new architecture in schools that fosters a mindset shift across the entire educational community—teachers, families, students, and non-teaching staff—moving away from punishment.

CHANGEMAKER ACTIVATION

Create opportunities for many individuals to contribute.

CHANGEMAKER ACTIVATION STRATEGY

Pax's strategy focuses on securing the buyin of the entire educational community, recognizing that children learn by imitation. Public schools' leadership teams engage in a train-the-trainers model, opening dialogue spaces and providing emotional literacy training for all staff, thus activating teachers as emotional literacy referents. Simultaneously, youth are exposed to a comprehensive empathy methodology, where they learn to identify and manage their emotions, support others, and use tools for restorative conflict resolution. They then teach younger students through plays, fostering a culture of empathy and positive conflict resolution across different ages.

By enhancing socioemotional skills, Pax's approach empowers everyone to understand and manage their emotions, enabling them to resolve conflicts positively and empathetically.



LORENZO MARINI

Organization Verificat Website www.verificat.cat Country **SPAIN** Field of Work Tech & Humanity



CHECK OUT our Fellow's profile here and explore more.

Lorenzo is working to guarantee that citizens at all life stages have the skills to critically evaluate media and information and, ultimately, create and share valuable information responsibly. Together, these capabilities shape media and information literacy, a crucial life skill more necessary than ever amidst the wave of information and disinformation.

THE PROBLEM & THE IMPACT

As a society, we have not yet been able to equip citizens with the right skills to navigate unmeasurable amounts of information. Lorenzo is highlighting how the lack of media and information literacy hampers people's ability to understand reality and leads to poor decision-making, at a personal and institutional level. Hence, Lorenzo is leading a mindset shift where the ability to access and recognize trustworthy information and sources is seen not just as a skill but as a right.

CHANGEMAKER ACTIVATION

Create opportunities for many individuals to contribute.

CHANGEMAKER ACTIVATION STRATEGY

Lorenzo understands that the issue of unprecedented information exposure affects all segments of society, requiring everyone to become responsible consumers and producers of information. To address this, he is co-developing transversal pedagogical materials for the formal school curriculum. By involving fact-checkers as knowledge and skill transmitters, teachers and students engage in practical activities across various subjects. This approach helps them quickly internalize habits and tools to assess information in the digital environment, fostering a culture of critical thinking and responsible information consumption in schools.

Lorenzo is ensuring that every agent understands the relevance of media and information literacy and is equipped with tools to teach it.



JOSEP VFRGFS

Organization

OAFI - Osteoarthritis Foundation International Website www.oafifoundation.com/en/

Country **SPAIN**

Field of Work Health

Josep has pioneered a sustainable health model for chronic illnesses, centered around patients, paving the way for a healthier, longer-lived society with a transformative impact.

THE PROBLEM & THE IMPACT

As a renowned doctor, Josep has observed that chronic diseases affecting millions are often seen as inevitable with aging, receiving limited resources for prevention and treatment. With Spain's senior population expected to increase by 50% in the coming decades, Josep is focusing on rheumatic diseases and joint health, which affect 14% of society, primarily women. He pioneered the world's only dedicated foundation for osteoarthritis (OAFI), emphasizing patient-led innovation to reshape the perception, understanding, diagnosis, and treatment of rheumatic diseases.

CHANGEMAKER ACTIVATION

Encourage individuals to believe in their own capacity.

CHANGEMAKER ACTIVATION STRATEGY

At the core of OAFI's mission is empowering patients to become active participants in their treatment and prevention of chronic pain and rheumatic conditions. Traditionally, patients have been passive recipients of prescriptions with limited understanding of their diseases. Josep is pioneering a shift where patients can adopt active lifestyles and non-medication methods to alleviate healthcare burdens and reshape healthcare for longer health spans. By fostering an intergenerational community among people with chronic rheumatic diseases, Josep promotes peer-to-peer connections and encourages greater health ownership.

Josep empowers patients, and trains health professionals and caregivers, highlighting the importance of a healthy joint system for active longevity.



MYROSLAVA KFRYK

Organization Ukrainian House Website www.ukrainskidom.pl Country **POLAND** Field of Work Migrations



CHECK OUT our Fellow's profile here and explore more.

Migration and exile can often deprive people of agency. Myra seeks to transform the experience of people on the move (migrants and refugees) to one in which they quickly become active contributors to the common good in their new home and homeland.

THE PROBLEM & THE IMPACT

Myra launches initiatives that empower migrant-run organizations to drive positive change. Myra creates formats, such as Ukrainian House, Women Clubs, and a coalition of minority organizations, enabling people on the move to actively shape society in Central and Eastern Europe and beyond. These formats engage tens of thousands of people annually.

CHANGEMAKER ACTIVATION

Redefine "weaknesses" as strengths.

CHANGEMAKER ACTIVATION STRATEGY

Myra's strategy revolves around guiding questions that encourage both people on the move and host communities to reflect on various aspects of migration and integration. More importantly, it prompts them to take action. Joint activities involving Poles and Ukrainians foster mutual support in exploring identity and finding collective answers. With a long-term perspective, Myra understands that the experiences of Ukrainians and Poles today will shape the future of both societies.

Migration and exile can often deprive people of agency. Myra seeks to transform the experience of people on the move to one in which they become active contributors.



JOSÉ SOARES

Organization

Football for All - Leadership programme Website www.integrated-dreams.org Country PORTUGAL Field of Work Civic Engagement



CHECK OUT our Fellow's profile here and explore more.

José is leading a mindset shift in the sports industry by positioning people with disabilities in leadership roles as an economic and innovation opportunity, activating a global movement of functionally diverse entrepreneurs and decision-makers.

THE PROBLEM & THE IMPACT

Jose understands that this growing population - with untapped talent and innovation - requires not only a quotas and affirmative action in the labor market, but a model that unleashes their potential as contributors to our society. Using sports as the lever to bring people together and

gradually shift mindsets, José is transforming the rules of the football world from a charity for functionally diverse people to an architecture of entrepreneurial opportunities within the sports management team, leagues and associations and entrepreneurial endeavors across 20 countries.

CHANGEMAKER ACTIVATION

Redefine "weaknesses" as strengths.

CHANGEMAKER ACTIVATION STRATEGY

José challenges societal norms and fosters a more inclusive sports industry, showcasing the changemaking spirit of those traditionally perceived as inactive. Through a comprehensive leadership program for sports enthusiasts with physical and sensory disabilities, José guides them in creating inclusive projects with local sports organizations. These projects lead to local employment opportunities in soccer administration, soccer associations rehabilitating the socially excluded due to substance abuse or violence, and community events celebrating diversity.

Globally, 15 to 20% of the world's population is functionally diverse and only 50 to 70% are employed.



ALAIN MISSAL A

Organization Black Dads Germany Website www.black-dads-germany.com Country **GERMANY** Field of Work Youth & Education

Alain is creating a new grassroots movement for Black men in Germany, centered around their identity as fathers. By doing so, he is helping to foster positive images of Black fatherhood within German identity and systematically centering Black narratives and representation in German culture and society for generations to come, particularly through children's literature.

THE PROBLEM & THE IMPACT

In Germany, anti-Black racism is prevalent but often unacknowledged, with Black men facing deeply negative stereotypes. Additionally, the public library system lacks children's books featuring positive Black-centered stories, leaving Black children without strong role models and representation. Alain has tackled these issues by creating Black Dads Germany, the first community for Black men focused on their identity as fathers. This growing movement has gathered over 1,000 dads in seven cities, empowering them as changemakers in their communities.

By organizing hundreds of events in public spaces, including readings of Black-centered children's books, these dads are transforming the public image of Black fatherhood in German society. Furthermore, Alain collaborates with publishing companies and librarians to introduce new Black-centered books into public libraries, thereby influencing curational practices and creating demand for more diverse children's literature.

CHANGEMAKER ACTIVATION

Support changemaker identity development.

CHANGEMAKER ACTIVATION STRATEGY

Alain inspires individuals in his communities to become changemakers by creating opportunities for them to contribute, encouraging belief in their own capacity. He invites all Black fathers in the Black Dads Germany community to become coaches for other fathers through peer-to-peer mentoring. He provides the tools and encouragement needed to start local communities, shaping their self-efficacy and transforming them into "micro-entrepreneurs."

Additionally, through influence on public libraries, the increased Black representation in books offers Black children role models and recognition of their identity, an essential first step toward active citizenship and future changemaking.

In Germany, anti-Black racism is prevalent but often unacknowledged, with Black men facing deeply negative stereotypes.



VERA MARIN

Organization De-a-Arhitectura Website www.de-a-arhitectura.ro Country ROMANIA Field of Work Civic Engagement

Vera Marin, an urbanist architect, leads "De-a Arhitectura," an initiative repurposing schools for civic education focused on architecture. This program educates children about the built environment, fostering empathy and civic engagement. Since 2013, it has influenced over 30,000 Romanian children and involved 1,150 teachers and 1,000 architects, promoting participatory design and community involvement.

THE PROBLEM & THE IMPACT

Vera introduces innovative education practices to equip young people for responsible adulthood and engaged citizenship. Romania's traditional education, emphasizing rote learning, has led to low functional literacy and civic engagement. Through "Dea Arhitectura in My City," volunteer architects teach 3rd and 4th graders design and urban awareness.

The "My School Can Be Cool" initiative revamps school spaces through participatory design.

CHANGEMAKER ACTIVATION

Support changemaker identity development.

CHANGEMAKER ACTIVATION STRATEGY

Vera supports changemakers' identity development by fostering creativity, empathy, and civic engagement in students. The "Dea Arhitectura in My City" program emphasizes teamwork and practical skills among children, while the "My School Can Be Cool" initiative focuses on participatory design. By providing resources and training for teachers, these programs ensure value-centric education, cultivating ownership, responsibility, and empowerment in students, preparing them to drive positive change in their communities from a young age.

These efforts, positively impacting over 30,000 students, have gained support from architectural bodies and municipalities, fostering empathy, creativity, and civic responsibility.



CAROLINE WFIMANN

Organization Join Politics Website www.joinpolitics.org Country **GERMANY** Field of Work Civic Engagement

Caroline is attracting innovators into German politics and embedding changemaking into the political system's culture. Recognizing the hierarchical nature of political careers as barriers to creativity and progress, she invigorates the political landscape from within by merging entrepreneurship with politics. She introduced a nationwide scouting and training program for young professionals to experiment, refine ideas, and develop solutions to political challenges. She established Germany's first incubator for party-level innovation, providing a repository of innovative democratic ideas and nurturing individuals into political entrepreneurs.

THE PROBLEM & THE IMPACT

To counter rising polarization and the right-wing exploitation of political divisions, Caroline sees an urgent need for the political system to nurture new talent with

democracy-strengthening ideas. Caroline aims to counteract the lack of innovation entrenched in traditional political career systems by bringing entrepreneurial political changemakers into the arena. Through JoinPolitics, she is fostering a robust community around the political changemakers and positioning them as a valuable resource for parties across the spectrum. JoinPolitics has also successfully raised over 4 million euros from the private sector into the search and support of political talent over the past four years, creating a significant new funding source for the underfunded area of political innovation.

CHANGEMAKER ACTIVATION

Support changemaker identity development.

CHANGEMAKER ACTIVATION STRATEGY

JoinPolitics scouts individuals with potential and transforms them into political changemakers who mobilize millions through collaborative initiatives. Participants benefit from a nonpartisan environment to develop ideas and build alliances before entering competitive politics. For instance, Luca Piwodda, 21, partnered with JoinPolitics to engage young people in East Germany, leading to the formation of a new party and the election of 7 local mayors. Similarly, Mehmet Ildeş, 21, founded Local Diversity, a nonpartisan organization empowering young people with migrant backgrounds in political engagement.

JoinPolitics has already supported 43 talents, with 7 elected into office and 10 initiatives implemented into party programs and legislative drafts

DOWNLOAD THE LEADING SOCIAL ENTREPRENEURS 2023 TODAY





SCAN THE CODE

to learn more about the Leading Social Entrepreneurs 2023



ASHOKA FELLOWS **COLLABORATE** TO ENGAGE MORE CHANGEMAKERS







BUILD MULTIPLIER PARTNERSHIPS.

Ashoka Fellows build partnerships to generate solutions, impact, and changemakers. They work with others toward a shared vision. They often relinguish control and ownership of their ideas to see them spread as far as possible: 82% of Ashoka Fellows have had their innovations replicated by others (through strategic partnerships, open sourcing or licensing, among other methods). 61% replicated within their country, and 42% at an international level.

CREATE SPACE FOR THE COMMUNITY'S VOICE.

Ashoka Fellows see community members not as beneficiaries, but as experts and decision-makers. As such, they create space for community members to develop solutions and voice their plans for action. They present ideas and ask for input from a range of stakeholders or invite others to partner in implementing solutions.

ENGAGE INDIVIDUALS EVERYWHERE.

Interview data show that Fellows strategically target community members who are beyond the inner circle of allies. By targeting "unlikely allies," Fellows can often engage those who may not normally encounter a specific social issue, but who can meaningfully contribute to positive social change.



STEFANIE KNAAR

Organization Gewaltfrei in die Zukunft Website www.gewaltfrei-in-die-zukunft.de Country **GERMANY** Field of Work Gender

Stefanie is breaking the cycle of gender-based domestic violence through a regionally coordinated, multi-sectoral approach that reframes it from a private issue to a societal responsibility. By enabling those who are affected by gender – based domestic violence through a digital tool to autonomously take steps to recognize and liberate themselves from abusive relationships, and by transforming key stakeholders like security and law enforcement authorities as well as the medical and the social sectors into allies who are more attuned and responsive to early signs, she mobilizes all of society to intervene early.

THE PROBLEM & THE IMPACT

In Germany, one in three women is a victim of domestic violence, but existing support systems often intervene too late or fail to reach women entirely. Drawing from her own experience as a survivor of gender-based violence, Stefanie created a

low-threshold hidden app in close collaboration with survivors, police, and social services, which combines a secure means for self-assessment, tailored information and a tool to create court-admissible documentation of abuse. As the app is integrated through a top-down nationwide rollout into existing protocols of interdisciplinary stakeholders on a comprehensive scale in several German states, Stefanie systematically trains staff in existing help and prevention structures and allows them to reach women where the violence occurs—behind closed doors, where often no one else reacheseven before they realize what is happening to them. On a policy level, Stefanie has significantly shifted the debate to one that perceives the fight against domestic violence as a critical national security issue.

CHANGEMAKER ACTIVATION

Build multiplier partnerships.

CHANGEMAKER ACTIVATION STRATEGY

Steffi understands that the only way to reach women stuck in the cycle is through those who work in interdisciplinary structures of their daily life. Through her approach, structures are encouraged and sensitized to become active in the area of domestic violence and thus realize the approach that domestic violence can only be sustainably combated through the structural participation and responsibility of society.

On a policy level, Stefanie has significantly shifted the debate to one that perceives the fight against domestic violence as a critical national security issue.



AGAMEMNON OTFRO

Organization Energy Garden Organization website www.energygarden.org.uk Country **UK** Field of Work Planet & Climate



CHECK OUT our Fellow's profile here and explore more.

Energy Garden is combining community gardens with a city-wide community energy cooperative model to create a highly public, transport-based initiative to dramatically expand renewable energy in London and create a self-funding cycle towards climate mitigation. He is working on the collective imagination of a city to redesign how it powers itself and how communities have ownership over its energy.

THE PROBLEM & THE IMPACT

At the same time, rail lines have underused land and property. Solar energy, costly to install and limited to certain property owners, is typically inaccessible to those in social housing or fuel poverty. Agamemnon has turned this challenge into an opportunity. His organization, Energy Garden, uses London transport infrastructure to install solar panel arrays and community gardens in a symbiotic system within the city.

CHANGEMAKER ACTIVATION

Build multiplier partnerships.

CHANGEMAKER ACTIVATION STRATEGY

Agamemnon utilises a space -previously inaccessible- in a unique public/private/ citizen partnership to build a cohort of individual solar investors. Energy Garden sets its lowest investment threshold at £50, creating a truly accessible opportunity for the lay person to invest in solar. Recently, Energy Garden has also seen lots of larger non-profits, religious groups, and companies - invest at levels of £50,000-£100,000, with a one shareholder/one vote system. Together its investors have raised more than £1 million in solar investment. Energy Garden is an overarching organization, and individual energy gardens are co-owned.

Transport accounts for 27% of the UK's emissions, with Network Rail being the largest producer. London uses 11% of the UK's energy, half for trains.



SÖNKE **SIFFERT**

Organization Babylotse Website www.seeyou-hamburg.de Country **GERMANY** Field of Work Health



CHECK OUT our Fellow's profile here and explore more.

Sönke is building the institutional ecosystem for a healthy upbringing for all families in Germany, regardless of their socioeconomic status. As a doctor and founder of Babylotse, he has pioneered a new intervention model that accompanies vulnerable families during pregnancy and early childhood, thus breaking detrimental cycles and empowering parents with the skills and resources to raise thriving families.

THE PROBLEM & THE IMPACT

Research indicates that stress hormones released during maternal distress can detrimentally affect fetal brain development, leading to lifelong consequences. To mitigate psychosocial stress among vulnerable pregnant women, Sönke has pioneered a model that trains and deploys specialized "baby guides." These guides support families in navigating Germany's intricate social welfare system throughout pregnancy and the first year of a child's life. By bridging healthcare and social services, they connect pregnant women and families with tailored support based on psychosocial needs. This innovative approach addresses a critical gap in care during the pivotal early stages of human development.

CHANGEMAKER ACTIVATION

Build multiplier partnerships.

CHANGEMAKER ACTIVATION STRATEGY

Sönke is establishing national quality standards for baby guides and initiating a federal task force to mandate collaboration between the healthcare and social welfare sectors. Through successful advocacy efforts, he has influenced health ministries across multiple states to amend laws and allocate funding for Babylotse programs. Sönke envisions a comprehensive integration of the healthcare and social welfare systems to create a more efficient, user-centered, and responsive social welfare state in Germany. His goal is to restructure and unify systems, people, and resources to promote a holistic, prevention-oriented model of care rather than isolated crisis management.

The program now covers approximately 20% of all births in Germany, operating across 88 hospitals and 32 private clinics in 12 states.



CHRISTIANA BUKALO

Organization Statefree Organization website www.statefree.world Country **GERMANY** Field of Work Human Rights



CHECK OUT our Fellow's profile here and explore more.

Christiana is pioneering the world's first community for and by stateless individuals, providing belonging, amplifying voices, and offering representation often denied due to citizenship status. By connecting grassroots empowerment with institutional change, she activates these groups to shift the societal perception that statelessness means 'rightlessness,' and champions the intrinsic human right to belong and engage in society.

THE PROBLEM & THE IMPACT

Stateless people are deprived of legal protection, face daily risks of human rights

violations, and are often barred from accessing basic services and rights, including healthcare, education, and lawful employment. As the first and only organization led by stateless people, Statefree puts statelessness on the political agenda in Germany within a short period of time and is the go-to organization for expert knowledge on the issue in Europe.

CHANGEMAKER ACTIVATION

Create space for the community's voice.

CHANGEMAKER ACTIVATION STRATEGY

Statefree creates unprecedented political representation and opportunities for participation for stateless persons. Christiana is transforming the narrative around stateless persons from victims of circumstances into active agents of change. Ultimately, Christiana strives to create a global movement that not only gives voice to the voiceless, but fosters a society where everyone can fully engage and shape their own paths.

Statelessness, which affects an estimated 15 million people, including more than half a million in Europe alone, can have serious consequences on all aspects of a person's life.



MAR CABRA

Organization The Self-Investigation Website www.theselfinvestigation.com Country **SPAIN** Field of Work Health



CHECK OUT our Fellow's profile here and explore more.

Mar is spearheading a movement in the media sector, rallying a community of advocates for mental health to embed it as a fundamental value within the sector and among media professionals, thereby enhancing the quality of journalism.

THE PROBLEM & THE IMPACT

Exacerbated by COVID-19, mental health has emerged as a significant challenge for journalists globally, exacerbated by longstanding unhealthy work narratives and practices within the industry.

Mar recognizes that addressing this threat to democracy's fourth pillar requires action from both journalists and media organizations.

Mar is catalyzing change by activating newsrooms and cultivating a global community of Wellbeing Agents in the Media. This initiative aims to shift mindsets and foster a new culture of work across continents.

CHANGEMAKER ACTIVATION

Create space for the community's voice.

CHANGEMAKER ACTIVATION STRATEGY

Mar understands that transforming wellbeing protocols across the global media sector requires more than isolated top-down strategies, given the widespread distribution of journalists worldwide. To address this, Mar has developed an e-learning and community platform. This platform engages media professionals globally, offering inspiration and practical knowledge on prioritizing wellbeing and mental health at any time and from anywhere. Inspired by this approach, many professionals are now leading local communities of wellbeing advocates, providing support, networking opportunities, and strategies to foster workplace transformation.

In 2022, over 60% of media professionals in countries like Canada, Spain, and Ecuador reported high anxiety levels, with one in five experiencing depression.



MARIA DFSKUR

Organization Universal Reading Foundation Organization website www.fpc.org.pl Country **POLAND** Field of Work Civic Engagement



CHECK OUT our Fellow's profile here and explore more.

Maria makes reading a public matter. Through The Universal Reading Foundation, Maria is advancing collaborative work with key stakeholders promoting reading as a powerful, yet underutilized, mechanism for shaping the future of resilient citizens and more equal, vibrant, and peaceful democracies.

THE PROBLEM & THE IMPACT

Not reading is a powerful driver of social exclusion, while reading is essential for engaged democratic citizenship. Maria developed "The Seven Golden Rules" to promote reading and, through broad partnerships,

reaches out to non-readers.

The #ReadingRules campaign garnered 47 million views in its first month, in a country whose population is 38 million.

CHANGEMAKER ACTIVATION

Engage individuals everywhere.

CHANGEMAKER ACTIVATION STRATEGY

Maria believes that popularizing reading requires the involvement of unexpected allies. This includes city presidents encouraging reading, pediatricians writing reading prescriptions, or an MMA fighter, and the head of a TV renovation crew, promoting the "Daddy Also Reads" campaign. By offering easy engagement opportunities, Maria makes spreading the love of reading accessible to everyone.

In Poland, over 80% of 22,000 preschools participated in the "Superpower of Books" program. "Books Give Refuge" distributed over 200,000 Ukrainian books to 1,000 locations in Ukraine and Poland



LEFTERIS ARAPAKIS

Organization Enaleia Website www.enaleia.com Country ITALY Field of Work Planet & Climate



CHECK OUT our Fellow's profile here and explore more.

Lefteris is engaging fishers as solution stakeholders for tackling social and environmental aspects of ocean degradation. He promotes the sustainability of the marine environment by professionalizing the fishing sector and involving them in huge plastic collection expeditions. These programs to date involve multiple public and private stakeholders in redefining the plastics value chain for the whole Mediterranean Sea.

THE PROBLEM & THE IMPACT

Oceans are in danger. Irresponsible fishing and overfishing are causing marine

pollution. Environmental NGO's and Mediterranean fishers have antagonistic positions, because many fishing techniques are not environmentally friendly. Lefteris' approach lies in transforming the role of fishers from being the cause of the problem to being agents of change. Enaleia fishers' school trains new generations of fishers on sustainable fishing and income diversification. Enaleia also involves them in the largest and most effective marine cleanups with professional fishing vessels.

CHANGEMAKER ACTIVATION

Engage individuals everywhere.

CHANGEMAKER ACTIVATION STRATEGY

Enaleia transforms fishers into ocean protection allies by offering environmental training and diversifying their income sources, as well as involving them in cleanup expeditions. The initiative also partners with companies interested in plastic recycling and circular economy programs. Additionally, Enaleia employs blockchain technology to track collected plastics, providing transparency and informing public decision-makers about the waste life cycle.

Enaleia's programs have been implemented in the coasts of Greece, Italy, Kenya, Spain and Cyprus. To date, 25 tons of plastic are collected per month.



OLGA ŚLEPOWROŃSKA

Organization Mudita Association Organization website www.stowarzyszeniemudita.pl Country **POLAND** Field of Work **Human Rights**



CHECK OUT our Fellow's profile here and explore more.

The lives of caregivers of people with disabilities have often been reduced to helping others, neglecting their own needs and potential. Olga created a national network to support caregivers, empowering them and unlocking their potential.

THE PROBLEM & THE IMPACT

Over two million people in Poland care for dependent family members without specific financial support or autonomy in their professional lives. Olga's comprehensive approach includes respite care, everyday logistics, and advocacy efforts. Mudita established a nationwide respite

care network, fostering community and shared responsibility for supporting families with disabilities and normalizing caregivers' needs. This includes online support groups, helplines, and logistical support.

CHANGEMAKER ACTIVATION

Engage individuals everywhere.

CHANGEMAKER ACTIVATION STRATEGY

Mudita also activates another sector of caregiving: beauticians, massage therapists, hairdressers... This community of professionals is activated as volunteers to care for the carers, giving them the opportunity to disconnect and get cared for. One of the volunteer beauticians shared, "I've got so much from them, and it's inspiring to see how well they're managing despite facing challenges." Another not-so-obvious group involved in Mudita's activities are the caregivers of people with disabilities, who, having gained a space to act, are eager to get involved in the association's work by becoming volunteers but also employees.

These initiatives enable caregivers to actively participate in finding solutions and supporting one another, becoming changemakers in their own right.

ASHOKA FELLOWS **CHANGE SYSTEMS** TO SUPPORT ALL CHANGEMAKERS

SHIFT POLICIES AND MARKET SYSTEMS.

Many institutions either by design or inadvertently prevent large portions of society from reaching their full potential. Ashoka Fellows shift systems and restructure institutions to operate in service of the collective good and provide many more people the freedom and support to contribute. They do this by changing policies of large companies or industries (51%), encouraging them to include previously excluded communities (52%), or creating value for a product or service where it didn't exist before (51%). At the legislative level, 63% of Ashoka Fellows changed or influenced government policy, while 66% have advised policymakers as experts.

INFLUENCE SOCIETAL MINDSETS OR CULTURAL NORMS.

By influencing societal mindsets and cultural norms, they help others see and act in accordance with social changes that benefit all. Fellows do this by encouraging people to think differently (88%), through campaigns (43%), or through programs (21%).

FOSTER SUPPORTIVE ENVIRONMENTS THAT ENABLE CHANGEMAKING.

Fellows invest their energy in the creation of communities where individuals feel psychologically and physically safe, cared for and supported. They do this within the walls of the organizations, but also wherever they convene the broader community in public spaces from classrooms to community squares. In doing so, individuals feel comfortable to share their ideas, work with others, and build something new.

BUILD ECOSYSTEMS THAT SUSTAIN CHANGEMAKING.

Interview data show that Fellows bring together funders, businesses, governments, civil society organizations, media companies, and universities to reduce barriers that blunt agency and prevent individuals from engaging in changemaking. By banding together, they can exponentially increase their potential to address issues that perpetuate systemic inequality.



MONICA BOȚA- MOISIN

Organization

Cultural Intellectual Property Rights Initiative Website www.culturalintellectualproperty.com Country ROMANIA Field of Work Human Rights

Monica pioneers the concept of "cultural intellectual property," empowering indigenous and ethnic groups to safeguard traditional knowledge. Her framework fosters equitable partnerships with corporations, preserving cultural heritage and promoting biodiversity. By bridging cultural and environmental concerns, she champions sustainability amidst global challenges, reshaping narratives of preservation and partnership for a more inclusive future.

THE PROBLEM & THE IMPACT

Monica addresses the neglect of Traditional Knowledge and Cultural Expressions by creating tools for indigenous and ethnic groups to protect their heritage. She introduces Cultural Intellectual Property, enabling communities to design their protection methods. Through the 3Cs Rule (Consent, Credit, Compensation), Monica

facilitates fair partnerships with companies, empowering marginalized artisans. For example, a company who wants to use a traditional cultural expression in its product line would agree to using the 3Cs framework and engage the custodians of that cultural expression.

CHANGEMAKER ACTIVATION

Shift policies and market systems.

CHANGEMAKER ACTIVATION STRATEGY

Monica works with communities in regions prone to cultural misappropriation, such as Latin America, East and Southeast Asia, Sub-Saharan Africa, and Eastern Europe. Using the 3Cs Rule she translates these concepts into local languages to explain community rights and agency. This framework fosters dialogues about new engagement rules, leading to international partnerships and grassroots-led tools. Monica ensures local communities can exercise self-determination in legally protecting their traditional knowledge and intangible cultural heritage.

By intertwining cultural and environmental concerns. she fosters sustainability and inclusivity, offering a new narrative in the global discourse on conservation and creativity.



FABIO GFROSA

Organization Fratello Sole Website www.fratellosole.org Country ITALY Field of Work Planet & Climate



CHECK OUT our Fellow's profile here and explore more.

Fabio is making the transition to sustainable energy possible for NGOs. He enables these organizations to achieve their sustainability goals by changing their energy consumption habits to comply with environmental standards and expectations. In doing so, he is also realizing important financial savings, more than 13 million euros in tax deductions (bonuses), that NGOs can channel to their core social operations.

THE PROBLEM & THE IMPACT

In Italy, NGOs operate in outdated and energy-intensive buildings. Their daily focus on assisting vulnerable populations leaves little capacity to address energy efficiency, which poses a significant financial burden. Moreover, they lack dedicated governmental programs and economic support for energy transition.

Fabio advocates for NGOs in the energy transition, raising awareness among policymakers and advocating for their inclusion in national legislation for tax breaks and deductions on energy interventions. He developed an innovative methodology to strategically connect NGOs, communities, energy companies, and technical experts, facilitating both technical and social interventions.

CHANGEMAKER ACTIVATION

Shift policies and market systems.

CHANGEMAKER ACTIVATION STRATEGY

Fabio focuses on large NGOs that provide health support, housing, food, and clothing for thousands of vulnerable people, joining them into a consortium. This approach amplifies Fratello Sole's impact by reaching many beneficiaries. Engaging NGOs in capacity-building programs transforms them into active participants in this mindset shift, helping them understand sustainability, measure their environmental impact, and educate their beneficiaries. Through Fabio's advocacy and research, national guidelines on energy efficiency for NGOs have been established. He has begun replicating this partnership model with other civil society entities under the concept of Energy Communities.

Through Fratello Sole, Fabio trains NGO managers and their beneficiaries to bridge the ecological divide and promote sustainable practices.



MACIEJ OTRĘBSKI

Organization RoślinnieJemy Website www.roslinniejemy.org Country **POLAND** Field of Work Planet & Climate



CHECK OUT our Fellow's profile here and explore more.

Maciej has identified key levers in the food system of Poland and Central and Eastern Europe, driving innovation and adaptation across the production and distribution value chain of plant-based products. His efforts focus on improving human health and benefiting the environment.

THE PROBLEM & THE IMPACT

Maciei understands that accelerating this shift in Poland, and Eastern and Central Europe, requires innovation at each stage of the food system, from government policies to agricultural production, to food processing, and ultimately distribution and retail.

To reach each of these critical levers, Maciej and his organization, RoślinnieJemy, serve as a hub for providing critical information to key actors, and simultaneously triggering new networks, systems, and products to advance plant-based products.

CHANGEMAKER ACTIVATION

Shift policies and market systems.

CHANGEMAKER ACTIVATION STRATEGY

Maciej understands that achieving a monumental shift in individual and institutional behavior requires more than promoting the benefits of a plant-based lifestyle. It must be driven by concrete incentives, such as taste and affordability for consumers, and market opportunities and increased profits for producers at each stage of the value chain. This pragmatic approach has made him a key ally of industry and government, including dairy and meat producers who in theory might not seem inclined to support shifts to plant-based products.

Human health and our environment are desperately in need of a radical shift to a more plant-based diet.



MIREIA BARBA

Organization Espigoladors Website www.espigoladors.cat Country SPAIN Field of Work Planet & Climate

Mireia is spearheading a transformation in the food loss and waste system, collaborating with farmers, policymakers, civil society organizations and agri-food companies to implement solutions across every link of the food chain. Her efforts focus on extending the lifecycle of food, aiming to reduce waste and promote sustainability throughout the food system.

THE PROBLEM & THE IMPACT

Forty percent of food waste occurs during primary production. Despite this, regulatory efforts to quantify and reduce food waste are scant, and industry standards prioritize aesthetics over nutritional and safety criteria. Socially, consumers remain largely unaware of these losses. Mireia aims to drive regulatory change and standardize quantification methods to activate a movement across the food chain.

Her goal is to collect, quantify, redistribute food loss, fostering a mindset shift from farm to fork.

CHANGEMAKER ACTIVATION

Shift policies and market systems.

CHANGEMAKER ACTIVATION STRATEGY

Mireia recognizes that addressing deeply entrenched issues requires action from multiple fronts. Partnering with farmers and public administrations, she has formalized gleaning practices to collect and redistribute food surplus from fields. Leading the Law of Prevention of Food Losses and Food Waste in Catalonia, Mireia aims to establish it nationally. She also developed a methodology for agri-food companies to autonomously implement food loss prevention protocols, acknowledging their role in mitigating this issue. Her comprehensive approach spans regulatory advocacy, industry collaboration, and grassroots initiatives to combat food waste across the supply chain effectively.

While over 10% of the global population faces chronic hunger, the WFP estimates that one third of all food produced is wasted, with 40% of this waste occurring during primary production.



UGO VALLAURI

Organization The Restart Project Website www.therestartproject.org Country ITALY Field of Work Planet & Climate



CHECK OUT our Fellow's profile here and explore more.

Ugo Vallauri is the connector and convener of a new European movement on electronic repair rights. He structured a coalition of over 100 community repair organizations to influence European policy makers to promote electrical and electronic repair regulation. In 2023 the coalition, led by Ugo, achieved the goal of legalizing the 'right to repair' in Europe.

THE PROBLEM & THE IMPACT

Reusing instead of just recycling is a more sustainable choice. The throwaway economy, strongly supported by electronics companies, makes affordable repairs difficult, posing a significant challenge for EU policymakers. Ugo's work focuses on community participation, campaigning, and raising public awareness. Restart Parties—events where fixers help repair devices—have been hosted across Europe. Ugo founded International Repair Day and the Open Repair Alliance, uniting over 100 repair organizations, which evolved into the European Right to Repair Campaign. He also led an open data strategy, providing a consistent database to inform public policy.

CHANGEMAKER ACTIVATION

Shift policies and market systems.

CHANGEMAKER ACTIVATION STRATEGY

Ugo has initiated an environmental cultural shift to end the throwaway economy by activating a network of people promoting repair and reuse:

- **Community Repair Ecosystem:** Engages communities in repair events, fostering a culture of sustainability and advocacy.
- **International Open Data Platform:** Builds a comprehensive repair knowledge base, enabling people to share and access repair information, reconstructing the "repair value chain" for over 100,000 categories.
- **European Right to Repair Campaign:** Mobilizes advocates to influence EU policymakers, pushing for regulations against e-waste and planned obsolescence.

E-waste is the fastestgrowing waste stream globally, with only 17.4% properly recycled.



AUREL STFN7FI

Organization SINE Foundation Website www.sine.foundation Country **GERMANY** Field of Work Tech & Humanity

Aurel envisions a society where data is treated as a common good, promoting a collaborative and sustainable economy. This vision aims to shift societal mindsets from viewing data as a private commodity to recognizing it as a shared resource. By addressing the inefficient and inequitable use of data, which causes environmental harm and economic disparities, Aurel seeks to transform social, economic, and political systems from competitive data ownership to cooperative, transparent sharing. This systemic change aims to reform company data handling and interrelations, pushing for global regulations that balance innovation with planetary boundaries.

THE PROBLEM & THE IMPACT

Inefficient data management and lack of transparency in corporate settings are deeply rooted in the digital and regulatory landscape. Companies face immense pressure from regulatory bodies, financial markets, and consumers to decarbonize their value chains. Transforming raw data into actionable information remains challenging due to data silos and the proprietary nature of data. Aurel's mission is to build an operating system for a more collaborative and sustainable economy by combining cutting-edge technology with innovative governance frameworks to enable secure multiparty data sharing without exposing sensitive information.

Strategic partnerships, such as with the World Business Council for Sustainable Development (WBCSD), position SINE as a pivotal player in enhancing carbon transparency, fostering connections with decision-makers across global corporations.

CHANGEMAKER ACTIVATION

Shift policies and market systems.

CHANGEMAKER ACTIVATION STRATEGY

In partnership with the Partnership for Carbon Transparency (PACT), over half of Germany's top 500 companies have adopted SINE's governance model for Scope 3 emission reporting. This initiative has democratized access to sustainability benefits by ensuring equitable participation from all stakeholders—from small suppliers to large manufacturers—thereby changing the mindset from competitive secrecy towards cooperative transparency.

By creating standardized protocols for data exchange, SINE enables regulatory bodies to access reliable information that can inform more effective policymaking.



DAVID

Organization AraArt Website www.araart.cz/en Country CZECHIA Field of Work **Human Rights**



CHECK OUT our Fellow's profile here and explore more.

David acknowledges the diversity within the Roma community, which has endured centuries of discrimination. Typically, non-Roma individuals lead efforts to address Roma issues, often focusing on the most vulnerable. David aims to change this narrative by targeting middle-class Roma individuals, seeking to shift perceptions and highlight their varied roles as artists, professionals, and contributors to society.

THE PROBLEM & THE IMPACT

The Roma community, Europe's largest ethnic minority, has historically faced persecution and marginalization, leading to significant underrepresentation and negative stereotypes. David works to reshape societal perceptions by creating cultural spaces that highlight Roma in non-stereotypical roles. His strategic focus on middle-class Roma empowers them to embrace their identity and challenge prevailing narratives, fostering visibility and acceptance.

This approach includes cultural promotion, leadership development, advocacy, and public sector training. His leadership academy enhances the skills and confidence of Roma NGO leaders.

CHANGEMAKER ACTIVATION

Influence societal mindset and social norms.

CHANGEMAKER ACTIVATION STRATEGY

David positions Roma artists on national platforms such as television, festivals, and Pride community events to increase their visibility. This achieves two key goals: 1) inspiring middle-class Roma to take pride in their identity, and 2) changing public perception to see Roma as more than just a marginalized group in need of help. David's organization functions as an agency for Roma artists, ensuring their presence on these national stages.

Through his advocacy efforts, he has secured new state funding for Roma organizations and established the Government Commissioner for Roma Minorities in Czechia.



STEPHANIE **BROBBEY**

Organization Good Ancestor Movement Website www.goodancestormovement.com Country **UK** Field of Work Civic Engagement



CHECK OUT our Fellow's profile here and explore more.

The Good Ancestor Movement disrupts the mainstream private wealth industry by challenging traditional ideas about the economy, excessive wealth accumulation, tax minimisation, and resource and power redistribution. As the UK's first advisory firm dedicated to supporting individuals and organizations in radical wealth redistribution, they aim to transform how wealth is managed and shared.

THE PROBLEM & THE IMPACT

Global wealth inequality escalates, with a minority amassing the largest concentrations of wealth. While extreme poverty draws considerable attention, less is focused on extreme wealth and its role in perpetuating global inequalities. The Good Ancestor Movement (GAM) addresses this root issue by reshaping norms and practices within the private wealth industry itself, challenging the concept and perpetuation of wealth.

CHANGEMAKER ACTIVATION

Influence societal mindsets or cultural norms.

CHANGEMAKER ACTIVATION STRATEGY

GAM is spearheading a movement to engage with wealth holders and their advisors to end wealth concentration. They advocate for wealth redistribution through private giving and fair tax contributions, and champion investment in the solidarity economy. Their strategy encompasses three core initiatives: a consultancy guiding clients on wealth redistribution goals, the Reimagining Wealth Programme to educate wealth holders, and a Community of Practice uniting wealth practitioners and stakeholders to redefine wealth advisory practices. Together, they aim to establish a new paradigm for equitable wealth management and distribution.

Over the next 20-30 years, approximately £70 trillion is poised to transfer between generations, with £5.5 trillion in the UK glone.



Inclusive Park in Rome, Valentina's advocacy demystifies disability, champions the right of people with disabilities to lead self-determined lives, and seeks adequate support for caregivers.

CHANGEMAKER ACTIVATION

Influence societal mindset and social norms.

VALENTINA PFRNICIARO

Organization Fondazione Tetrabondi ONLUS Website www.fondazionetetrabondi.org Country ITALY Field of Work Human Rights

Valentina is reshaping perceptions of people with disabilities, emphasizing inclusion over pity or heroism. She promotes a new narrative aimed at non-disabled people by showcasing inclusiveness in typically exclusive activities, such as sports. This approach benefits individuals with disabilities and caregivers, while also sparking public policy discussions about inclusivity in public spaces.

THE PROBLEM & THE IMPACT

Valentina's community, Tetrabondi, includes over 70,000 individuals—families, experts, caregivers, and citizens—dedicated to raising awareness about ableism. Through civic initiatives like inclusive walks and the wheelchair school, she collaborates with policymakers and the public to address cultural and urban barriers, leading to the creation of Italy's first Universal

CHANGEMAKER ACTIVATION STRATEGY

Valentina's strategy focuses on catalyzing a cultural shift. She employs a communication style that is neither pitiful nor passive but rather provocative, sharing her daily experiences with her disabled son to challenge stereotypes and encourage those unaffected by disability to recognize biases. Through civic experiences that simulate physical disabilities, she engages public decision-makers to raise awareness. Valentina consolidates these efforts into a concrete urban intervention project: the creation of the first Italian Universal Inclusive Park, where disability is reframed as just another ability, allowing everyone to enjoy sports and embrace the 'right to adrenaline'.

Italy remains culturally ableist, with 3.1 million people facing daily physical and social limitations, leading to exclusion and segregation for them and their caregivers.



KOEN TIMMERS

Organization Take Action Global Website www.takeactionglobal.org Country **BELGIUM** Field of Work Planet & Climate



CHECK OUT our Fellow's profile here and explore more.

Koen identified a significant lack of accessible climate education. Through Take Action Global (TAG), he is spearheading a global educational movement involving students and teachers to reform climate change curricula in schools worldwide. By connecting local climate initiatives with global empathy-building efforts, Koen aims to inspire meaningful change on a global scale.

THE PROBLEM & THE IMPACT

Quality education on climate change remains accessible to only a handful of schools globally, despite its far-reaching negative impacts affecting billions. Recognizing this disparity, Koen realized that fostering local awareness and facilitating global peer exchange could enhance youth understanding of this complex challenge. He initiated an educational movement leveraging technology to create a global, action-oriented learning experience connecting students and teachers, enabling them to share ideas and strategies for addressing climate change.

CHANGEMAKER ACTIVATION

Influence social mindsets or cultural norms.

CHANGEMAKER ACTIVATION STRATEGY

TAG's annual six-week program brings teachers and students together in a virtual classroom to explore climate change in innovative ways. Using methods such as collaborative learning, learning-by-doing and playful learning, the curriculum, translated into 14 languages, makes the subject accessible to young people aged 6 to 22. Students also can connect with peers in other parts of the world by visiting partner schools to understand the impact of climate change on their local environment. At the end of the six weeks, students present concrete projects to improve the environment in their area, with the presentations broadcast globally to share emerging solutions.

To date, over 3.4 million students and 21,000 teachers have participated in this educational journey, empowering students worldwide to pursue their own climate change initiatives



MARTA JAGUSZTYN

Organization Forests and Citizens Website www.lasyiobywatele.pl Country **POLAND** Field of Work Planet & Climate

Marta empowers citizens to take responsibility for managing Poland's forests sustainably and holding the government accountable. By providing tools and information, she helps people become active agents in democracy, ensuring forests benefit everyone.

THE PROBLEM & THE IMPACT

In Poland, 80% of forests are state-owned and primarily focused on timber production, neglecting their social and ecological functions. Marta sees public forests as belonging to citizens, not the government. She believes citizens should be hosts, not quests, in these forests. Marta initiated a social movement to encourage people to take responsibility for forests and hold the government accountable. Her initiative, "Forests and Citizens," supports grassroots efforts and creates a new narrative about forests.

CHANGEMAKER ACTIVATION

Influence societal mindset and social norms.

CHANGEMAKER ACTIVATION STRATEGY

Forests and Citizens promotes a multi-perspective, eco-centric narrative about forests. During the 2023 election campaign, forest policy entered mainstream political debate for the first time, allowing voters to check candidates' positions on forest issues. Important forest management provisions were included in party programs. The "Let's Reclaim the Forest" manifesto, co-created by Marta and six CSOs (including organizations founded by Ashoka Fellows), and with input from over 250 local initiatives, was signed by candidates, 40 of whom are now MPs, and five Ministers in the 2024 government.

When Marta first mapped local citizen forest initiatives, there were only 30 in Poland. Now, there are 441 initiatives nationwide.



ELENA PARRAS

Organization 55 Mais Website www.55mais.pt Country PORTUGAL Field of Work New Longevity

Elena is reshaping the perception of individuals over 55, positioning them as indispensable contributors within their communities, and igniting a movement that celebrates their vitality and participation.

THE PROBLEM & THE IMPACT

As this implies significant pressures in economic and health systems, Elena has identified the need to transit from a three-stage life, towards a multi-stage longevity, where seniors can find spaces for long-life contribution, connections and wellbeing. With more than 40% of individuals in the EU between 55 and 64 years old inactive due to difficulties finding employment or forced retirement, Elena enables mature citizens to offer and match their unique talents to solve their communities' most pressing issues in partnership with municipalities and private companies.

CHANGEMAKER ACTIVATION

Influence societal mindsets or cultural norms.

CHANGEMAKER ACTIVATION STRATEGY

Elena's pioneer model positions senior citizens as invaluable solution-providers to community challenges. Through 55 Mais, town councils provide service hour vouchers to support stressed parents, offer language classes to immigrants, or alleviate burnout among part-time caregivers. This matching of senior talents with neighborhood needs facilitates community integration and social connections, restoring agency to seniors and showcasing their potential to younger generations often influenced by negative perceptions.

It is estimated that senior population (aged 55 or more) in the EU will increase by 30 to 50% by 2050.



MARTIN LOUČKA

Organization Centrum Paliativní Péc Website www.paliativnicentrum.cz Country CZECHIA Field of Work Health



CHECK OUT our Fellow's profile here and explore more.

Martin has created a new way to engage, inform, and build bridges in Czechia's healthcare ecosystem to accelerate the standardization of compassionate, evidence-based end-of-life care. His Center prioritizes scientific research and data collection on the needs and desires of terminally ill patients, using this knowledge to drive stakeholders to institutionalize patient-centered best practices.

THE PROBLEM & THE IMPACT

Although Czechia now has a good network of hospices, the adoption of palliative care best practices in hospitals, GP offices, and care homes has been slow due to the challenges posed by the legacy of communism. The Center also offers palliative care training for healthcare professionals, informed by its research, with around 2,500 participants attending these courses annually. To date, seven medical schools, eight hospices, 26 hospitals, and 30 care homes have integrated these best practices thanks to Martin's insights. Additionally, the Ministry of Health's initiatives in this area are informed by the Center's approach.

CHANGEMAKER ACTIVATION

Influence societal mindsets or cultural norms.

CHANGEMAKER ACTIVATION STRATEGY

Martin's work across the healthcare ecosystem transforms how everyone—from medical students and nurses to doctors and caregivers—perceives death and balances life-preservation protocols with the wishes of dying patients. He also engages the general public through communication campaigns that aim to normalize conversations about death among families and friends. Additionally, Martin has introduced the concept of "life check-ups," encouraging people to take stock of their lives and reflect on whether they are truly living the life they want.

Martin's Center has published over 50 research studies targeted at physicians and other healthcare professionals, often co-authored by international experts.



PETRA WÜNSCHOVÁ

Organization Centrum LOCIKA Website www.centrumlocika.cz Country CZECHIA Field of Work Human Rights

Petra is reducing the prevalence and impact of violence against children by changing the way society understands and approaches the problem. Current systems around children address the challenge as one of child protection, which leads to stakeholders blaming each other and disempowering children. Petra offers a new approach that focuses instead on the wellbeing of children and their support systems, starting with family, and aligns all the stakeholders around that approach.

THE PROBLEM & THE IMPACT

A lack of consensus around where the line sits between discipline and abuse frustrates implementation of a child-centered, preventative approach so that wellbeing is prioritized and cycles of violence are broken. Institutions meant to help children also operate in silos. Petra creates new

channels for communication and cooperation amongst these institutions to build trust and an empathy-informed approach to ensure children are not re-traumatised. She also works with children, families, schools, communities, and government ministers so that everyone takes responsibility for prevention.

CHANGEMAKER ACTIVATION

Foster supportive environments that enable changemaking.

CHANGEMAKER ACTIVATION STRATEGY

Petra creates and facilitates spaces in which children, families, teachers, and other professionals feel safe to speak openly, share knowledge, and build understanding around domestic abuse and its impact. This approach emphasizes all stakeholders' wellbeing and the importance of transparency and collaboration to break cycles of violence. Petra also engages in public communication campaigns to highlight everyone's role in shifting behavior and ensuring that each young person lives a childhood free from violence.

More than 20% of children in the Czech Republic experience domestic violence by witnessing abuse and/or suffering it themselves.



KATIA MFI IS

Organization Casa Legal Website www.casalegal.be Country **BELGIUM** Field of Work Human Rights

Katia, a Belgian lawyer, recognizes the daunting challenges individuals seeking legal aid often encounter, particularly marginalized communities lacking resources to access adequate support. Navigating a fragmented system involving multiple agencies, these individuals face significant hurdles. Through Casa Legal, Katia and her colleagues are transforming legal aid in Belgium by integrating legal, social, and psychological support.

THE PROBLEM & THE IMPACT

The siloed nature of legal and social services often fail to address the intertwined social, economic and health issues faced by vulnerable populations. Casa Legal addresses this by providing holistic support through its SAHO model (from French, Service d'Accompagnement Holistique). For instance, a mother who has experienced domestic violence may not only require

legal aid but also social (access to social housing) and psychological support (trauma therapy) to navigate her situation effectively.

Working with social workers, psychologists and other stakeholders, Casa Legal has helped around 1,200 people, 72% of whom are women.

CHANGEMAKER ACTIVATION

Foster supportive environments that enable changemaking

CHANGEMAKER ACTIVATION STRATEGY

Katia Melis is centering the Belgian legal aid sector around the individual, through an integrated approach to psychological, social and legal aid. By smartly collaborating with the federal government in Belgium, her integrated model is now studied and measured to become a law and scale from Brussels to all Belgian regions.

Through Casa Legal, Katia and her colleagues are transforming legal aid in Belgium by integrating legal, social, and psychological support.



FEDERICO ARMENTEROS

Organization Fundación 26 de Diciembre Website www.fundacion26d.org/en/conocenos Country SPAIN Field of Work Human Rights



CHECK OUT our Fellow's profile here and explore more.

For generations, LGBTQ+ seniors have been invisible and unable to safely create a community. Federico is changing the mindset that has kept this system in place, by putting LGBTQ+ seniors in charge of building new opportunities for themselves to co-create and lead their best, authentic lives.

THE PROBLEM & THE IMPACT

Despite gradual legal and cultural shifts towards inclusivity, LGBTQ+ seniors remain largely invisible, leading to a lack of supportive policies and resources. This results in a higher proportion of LGBTQ+ seniors

living alone and significantly higher suicide rates. Drawing from his own experiences with age and gender diversity discrimination, Federico is creating spaces at community, private, and government levels to ensure the integration and self-identification of LGBTQ+ seniors.

CHANGEMAKER ACTIVATION

Foster supportive environments that enable changemaking.

CHANGEMAKER ACTIVATION STRATEGY

Federico understands the complexity of restoring agency to a continuously discriminated group. At the core of his strategy is connecting LGBTQ+ seniors with their closest environment, including family and community members. He creates safe drop-in spaces embedded in the local socio-cultural fabric, where different generations can interact and collaborate. Through community centers' activities led by young volunteers, both seniors and youth discover, discuss, and initiate projects. This enables the elderly to contribute to local activities while the youth learn from their wisdom and experiences, fostering intergenerational understanding and support.

He aims to align laws and public regulations with a new model of inclusive longevity, fostering a supportive environment for healthy and active aging.



SAM ROSENZWEIG & MAXIME ZAIT

Organization Communa Website www.communa.be Country **BELGIUM** Field of Work Civic Engagement





Sam and Maxime founded Communa to address the growing problem of vacant buildings and expensive housing in Europe. They introduced "Temporary Use with a Social Purpose" (TUSP), which consists of temporarily using vacant office or housing buildings, owned by private or public actors, to serve local communities' and especially vulnerable populations' needs.

THE PROBLEM & THE IMPACT

Across Europe, more and more buildings are becoming vacant, while it is becoming increasingly expensive to rent and live in them. These developments exclude a

growing number of people in precarious housing situations in urban areas and have led to an increase in illegal occupation of buildings.

They are increasingly building international networks to spread their TUSP model to like-minded actors and to advise cities on how to deal effectively with abandoned or empty urban spaces.

CHANGEMAKER ACTIVATION

Foster supportive environnements that enables change.

CHANGEMAKER ACTIVATION STRATEGY

Communa supports local communities in influencing the future use of buildings by collaborating with public and private landowners. By using temporary occupancy as an experimental phase, they aim to shape final plans for vacant buildings, demonstrating their potential long-term uses.

Communa has worked with 20 buildings, provided housing for 1,000 refugees and 200 homeless people, and enabled more than 250 social organisations to set up or operate in their spaces.



FEDERICO 7UII 0

Organization Agevolando Website www.agevolando.org Country ITALY Field of Work Human Rights

Federico is reshaping the narrative around "care leavers" in Italy—young adults transitioning from state-supported care to independence—through the Care Leavers Network (CLN). By empowering these individuals as "experts by experience," Federico enables them to influence policies and societal perceptions.

THE PROBLEM& THE IMPACT

In 2020, approximately 7,000 young individuals transitioned from Italy's child protection system, facing challenges in achieving autonomy due to limited governmental support in employment, education, and housing. Federico's organization, Agevolando, addresses these gaps by providing material and financial assistance, including housing programs, and fostering active participation of care leavers in policymaking through the CLN peers' network. Federico's approach

has been effective, with 65% of care leavers finding primary social connections within the network and 56% engaging in volunteer experiences, significantly surpassing their general Italian peers.

CHANGEMAKER ACTIVATION

Foster supportive environments that enable changemaking.

CHANGEMAKER ACTIVATION STRATEGY

Federico recognized the importance of involving care leavers as key participants in the care system. The CLN operates as a peer network engaged in active citizenship within a participatory framework. Guided by principles of audience, influence, and advocacy, every CLN activity aims to generate proposals for the relevant audience. The peer group drives efforts to foster agency awareness and advance advocacy, ensuring care leavers are heard and their needs addressed.

A notable achievement of CLN is the enactment of the Italian National Law on leaving care in 2017 and the establishment of the National Experimental New Adult Fund, which received an allocation of 5 million euros for three years.



MARINE CAI MFT

Organization Wild Legal Website www.wildlegal.eu Country FRANCE Field of Work Planet & Climate

Marine is cultivating a new generation of environmental advocates through her initiative, Wild Legal. She simplifies and promotes the Rights of Nature, a growing legal field, by providing law students with practical experience through mock trials on real cases. As the rights of nature legal framework gains momentum, Marine is preparing a cadre of professionals ready to implement this transformative legal system designed to protect the environment.

THE PROBLEM & THE IMPACT

Marine aims to redefine the legal framework governing the relationship between humanity and nature, moving beyond the Western utilitarian approach that overlooks planetary limitations. She uses the Rights of Nature movement to foster a new legal system ensuring environmental preservation. Through Wild Legal, Marine

produces accessible tools like books, activities, conferences, and trainings to prepare young lawyers to become guardians of natural entities once they are granted rights.

Marine also effectively engages policymakers, participating in the Citizen Convention for the Climate and drafting law proposals with French Parliament members. Her efforts as an expert advisor have raised awareness of ecocide, advocating for its recognition as a criminal offense.

CHANGEMAKER ACTIVATION

Build ecosystems that sustain changemaking.

CHANGEMAKER ACTIVATION STRATEGY

Marine's core idea revolves around translating the mindset of recognizing the rights of nature into a practical training model to achieve effective implementation.

She engages law students who are interested in the emerging field of Rights of Nature law. Her approach is centered around the belief that as natural entities gain legal rights, a group of well-prepared lawyers will be needed to safeguard those rights.

The shift in thinking involves empathizing with natural entities by viewing them as subjects entitled to universal rights, rather than mere objects for human use.



MARIASOLE BIANCO

Election Date 2024 Organization Worldrise Website www.worldrise.org Country ITALY Field of Work Planet & Climate

Mariasole leads marine conservation efforts in Italy by innovating the conservation system through SEATY, a model combining biologically restored areas with training initiatives to achieve the international 30X30 goal, of protecting 30% of oceans by 2030. She is fostering large-scale public policy changes through multi-stakeholder alliances aimed at transforming humanity's relationship with the ocean.

THE PROBLEM & THE IMPACT

Marine ecosystems are under serious threat, compounded by a widespread lack of awareness regarding the ocean's vital role in sustaining life on Earth. The urgency of the '30x30' conservation goal is evident, yet in Italy, disjointed international and national environmental organizations lack a cohesive systemic approach. SEATY enhances Marine Protected Areas by im-

plementing stricter management plans and establishing new conservation zones. Mariasole, through Worldrise's educational initiatives, has engaged over 7,800 young participants, half of whom joined ocean camps and received mentorship for personal projects. Leading the Italian 30x30 campaign with over 60 conservation groups, Mariasole mobilizes diverse stakeholders toward shared conservation goals

CHANGEMAKER ACTIVATION

Build ecosystems that sustain changemaking.

CHANGEMAKER ACTIVATION STRATEGY

Mariasole's expertise in scientific communication has propelled Worldrise to the forefront of marine protection in Italy, engaging communities in science-based initiatives. Through various platforms including books, podcasts and TV appearances, she reconnects people with the ocean. Leading Italy's involvement in the 30X30 international campaign, she promotes collaboration among diverse stakeholders and offers capacity building to Italian marine conservation associations, fostering inclusive action for marine protection.

Mariasole fosters a new generation of "blue changemakers" through educational activities in marine conservation.



ERIC DUVFRGFR

Organization La Convention des Entreprises pour le Climat (CEC)

Website www.cec-impact.org Country FRANCE Field of Work Planet & Climate

With the Convention des Entreprises pour le Climat (in English, the Business Convention for Climate), Eric is building a new community of visionary business leaders, willing to reach prosperity by combining a heightened consciousness of global challenges and connection to their inner purposes.

THE PROBLEM& THE IMPACT

Recognizing the pivotal role that companies play in confronting the climate crisis, Eric's strategy involves enlisting influential business leaders in an experience aimed at transforming their mindsets. Their participation is highly effective, given that they hold the precise authority and influence required to enact transformation within their respective organizations.

The training and workshop sessions are grounded in two objectives. The first is to facilitate a deep self-examination among participants, fostering a receptive mindset primed for embracing transformative change. The second centers on the establishment of a balance between economic viability and environmental sustainability within their business and leadership practices, built upon the principles of a regenerative economy. So far, 300 top leaders have been on a transformative journey towards adopting regenerative practices.

CHANGEMAKER ACTIVATION

Build ecosystems that sustain changemaking.

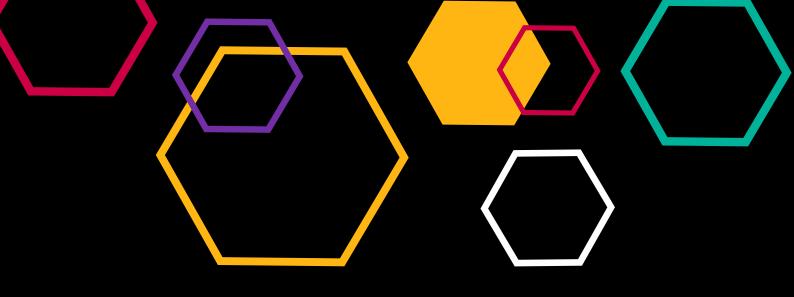
CHANGEMAKER ACTIVATION STRATEGY

The initiative's influence has expanded significantly to encompass several regions within France. As of August 2023, there are five active cohorts. This extension owes much to the enthusiastic engagement of former participants who, having completed the program, tapped into their changemaking spirit beyond their own companies, and chose to contribute as volunteers to the CEC's growth. Their involvement takes various forms, including program development, financial support, or sharing best practices with other organizations. This commitment underscores the far-reaching effects CEC generates. In total, the ripple effect has touched the lives of around 300,000 employees.

His ultimate goal is to achieve a mindset shift among corporate leaders to establish the regenerative economy model as the prevailing and irresistible standard.

HOW WE UPLIFT ASHOKA FELLOWS' IMPACT

1	The support to Ashoka Fellows starts with the selection process.	92% of Ashoka Fellows said that the selection process strengthened their idea .
2	We offer a 3-years stipend at the start to fully focus on scaling their new idea.	47% of Ashoka Fellows report that the stipend was their first significant source of funding.
3	We support through our own be- spoke scaling programs, f.e. the Ashoka Globalizer and tailored pro-bono support through partners (Accenture, McKinsey & Company, Microsoft, Google, PwC and others)	85% of Ashoka Fellows say that Ashoka has helped increase their impact. On average their work scales to six other countries. Revenues of Ashoka Fellows are 2.5 times higher than those of peers.
4	We help them find new partners and tell their story , enabling their new ideas to become mainstream.	54% of Ashoka Fellows were introduced to funders thanks to Ashoka and 72% of Ashoka Fellows have influenced legislative change.
5	We connect them with the larger Ashoka community through events, courses and collaboration initiatives.	92% would highly recommend our sup- port programs to peers. On average, they partner with 4 other Ashoka Fellows to scale their work.
6	We support them in times of crisis on their wellbeing and physical security.	96% of Ashoka Fellows lead differently because of Ashoka.



ASHOKA FELLOWS ACHIEVE LARGE-SCALE SOCIAL CHANGES, AND WE PLAY A ROLE IN THEIR IMPACT.

In fact, 85% of Ashoka Fellows say that Ashoka helped them increase their impact. And their revenue is 2.5 higher than that of their peers.

Ashoka has a proven track record of supporting social entrepreneurs who create deeprooted social impact since 1980.

Our support for Ashoka Fellows is **unconditional and life-long**: from proof of impact to scaling to unleashing global systems change.

TAKE ACTION TO SUPPORT NEW ASHOKA FELLOWS AND MAKE A MEANINGFUL **IMPACT TODAY!**

Every dollar you invest in an Ashoka Fellow in the Global South, will be doubled by our donor Mackenzie Scott.



PAVLÍNA HOŘEJŠOVÁ ASHOKA EUROPE FUNDRAISING phorejsova@ashoka.org







Beiersdorf















IMPACT PARTNERS











COMMUNITY PARTNERS























ASHOKA CHANGEMAKER SUMMIT 2024. HAMBURG, GERMANY. SEPT 5-7



ASHOKA FELLOWS SELECTED IN EUROPE 2023-2024



