

WELCOME PACK

Ashoka Changemaker Summit 2024 - True Participation

September 5th-7th, 2024 at Bucerius Law School
Hamburg, Germany



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WELCOME

Welcome to the Ashoka Changemaker Summit! We're excited to have you with us for three days of learning, connecting and celebrating true participation in Hamburg and the rest of the world!

In this document, you'll find all the details you need to make your Summit experience as smooth as possible. If you have any other questions or doubts, you can find our contact details at the end of this Welcome Pack.



AGENDA

Below is an overview of the Summit's agenda. For further details on the time, speakers and details of each session, follow [the link to the online agenda](#).

THURSDAY	SEPTEMBER 5TH
9:00 – 10:00	Welcome Coffee & Registrations
10:00 – 11:00	Plenary: Welcome to True Participation
11:15 – 12:30	Sessions 01
12:45 - 14:15	Lunch
14:30 – 15:45	Sessions 02
16:00 - 16:45	Plenary: The Listening City—A Conversation with James Anderson
16:45 - 17:30	Plenary: Presentation of New Ashoka Fellows
17:45 – 19:00	Connecting Drinks
FRIDAY	SEPTEMBER 6TH
9:00 – 9:30	Welcome Coffee

9:30 – 10:30	Plenary: Preparing Young People to Succeed as Changemakers
10:45 – 12:00	Sessions 03
12:15 – 13:45	Lunch
14:00 – 14:45	Plenary: A City Maximizing Impact for Social Entrepreneurship
15:00 – 16:30	Sessions 04
16:45 – 17:30	Plenary: Multistakeholder Collaboration for True Participation
SATURDAY	SEPTEMBER 7TH
09:30 – 10:00	Registration of New Attendees
10:00 – 11:00	We'll Show You: Meet the Young Changemakers Shaping Tomorrow
11:00 – 12:00	Sessions 05
12:00 – 13:00	Are you an Ally? Connecting Generations for Social Change

COMMUNITY GUIDELINES

To ensure a wholesome and valuable experience for all community members present at the Ashoka Changemaker Summit, we have drafted a set of community guidelines. The frames we are proposing are intended to help us co-create a braver space to meet and be together during these days.

1. Respect and Inclusivity

- **Respect:** Treat everyone with kindness and respect. Avoid offensive language, personal attacks, or derogatory comments. Address people by the names and pronouns they prefer.
- **Inclusivity:** Embrace the diversity of our community and make sure everyone feels welcome and respected, regardless of their identities, needs, abilities and differences. Treat all young people with respect and dignity, regardless of their age, background or personal circumstances.
- **Biases:** We all have biases. Assume those who speak have good intentions and take responsibility for the impact of your words and actions. Avoid making assumptions about other people's beliefs and/or experiences.
- **Zero Tolerance:** Psychological and physical safety come first. Refrain from using abusive language, engaging in oppressive behaviour, or harassing community members. Harassment of any kind, including sexual harassment, bullying, or discrimination, will not be tolerated.

2. Participation

- **Active Listening:** Listen actively to others, valuing different perspectives and experiences. Listen from a place of curiosity, compassion and courage and engage constructively in dialogue and activity. Speak from "I" when sharing your own perspective.
- **Share the space:** Offer space for people to contribute as they feel comfortable. If you tend to speak a lot or have a tendency to stay quiet consider adapting your strategy for participation.
- **Clear Communication:** Use clear, jargon-free language and provide materials in accessible formats. Keep in mind that most community members are not native English speakers.
- **No Disruptions:** Avoid behaviours that disrupt sessions, such as talking over others, monopolising conversations, or using distracting devices.

3. Safety and Security

- **Safe Environment:** Maintain a safe and secure environment for all community members including being mindful of personal space. Report any concerning behaviour to event organisers immediately.

- **Confidentiality:** Respect the privacy of all participants. Do not share personal information without consent.
- **Consent:** Respect others' boundaries by asking for consent before engaging in physical contact, taking private photos or videos, or posting and publishing private images. Remember that consent is not permanent and can be withdrawn at any moment.

Contact:

For any DEI related concerns during the summit, you can reach out to: Martyna Markiewicz, Ricardo Sanches Tomazoli and Lorena García Durán.

For any other questions or concerns please contact the Changemaker Summit organizing team at europa-comms@ashoka.org.

DOWNLOAD THE SUMMIT APP

The Summit app will allow you to easily check and sign up for the sessions, as well as see and connect with other attendees. Download it before you come to be up to date with all the Summit details! [Download here.](#)



ABOUT HAMBURG AND THE VENUE

Welcome to Hamburg, Germany!

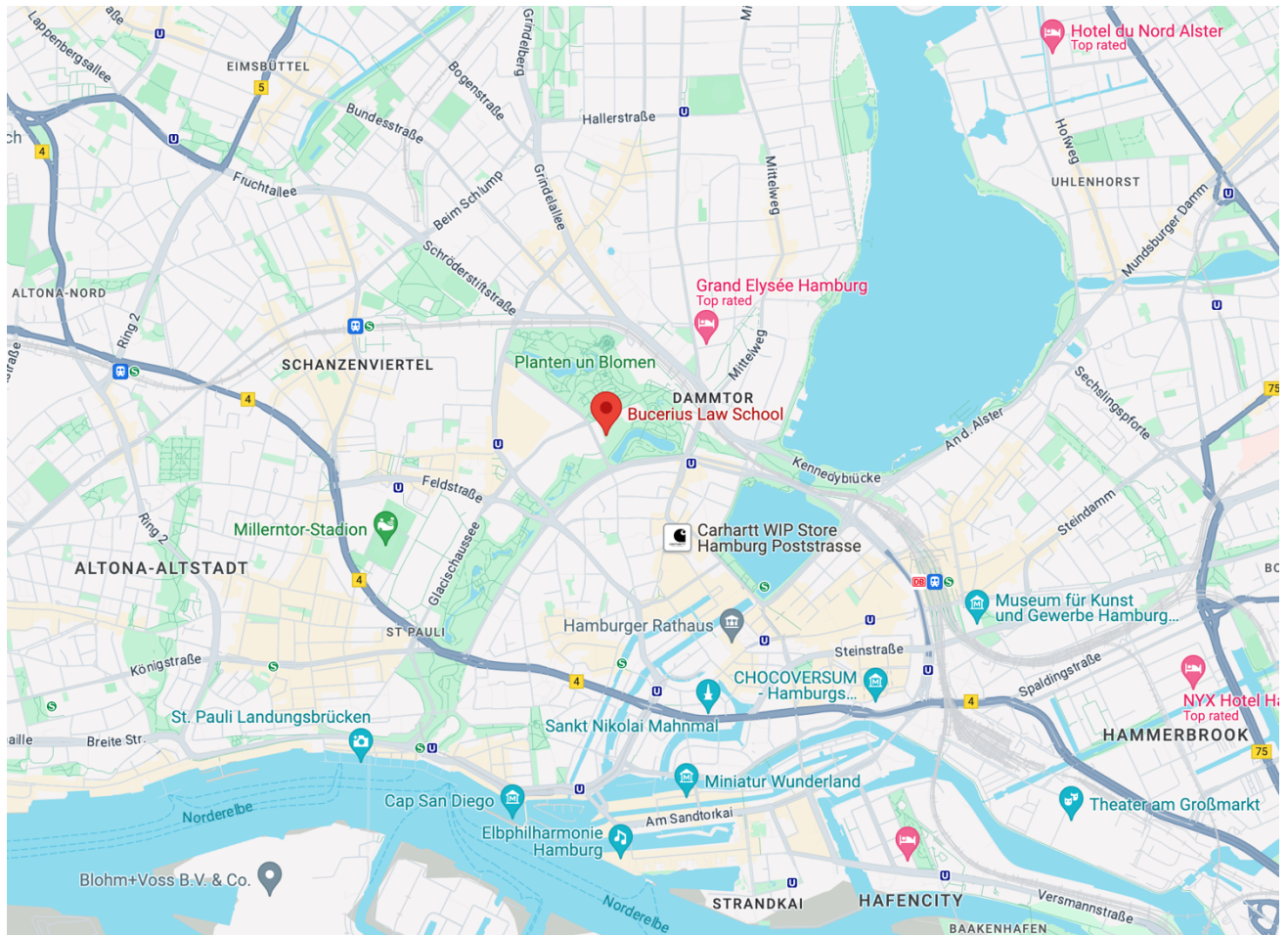
Hamburg, located in northern Germany along the Elbe River, is a vibrant city renowned for its extensive port, the third-largest in Europe. Today, it stands as a major economic hub, home to industries such as media, aerospace, finance, and technology, with notable companies like Airbus.

Culturally, Hamburg is famous for landmarks like the Elbphilharmonie Concert Hall, the lively Reeperbahn nightlife district, and the historic Speicherstadt warehouse area. Tourists are drawn to attractions like Miniatur Wunderland and Planten un Blomen park. The latter is located right next to the Summit venue, at Bucerius Law School.

Hamburg is predestined to become a role model for #TrueParticipation. Last year, the city adopted its own social entrepreneurship strategy and involved over 100 local organisations in the process. To implement the strategy, an alliance was founded as a public-private partnership to forge a broad social alliance.



Bucerius Law School - Jungiusstraße 6, 20355 Hamburg, Germany



The Bucerius Law School was founded 24 years ago by the ZEIT Foundation as a non-profit with the mission to create a generation of lawyers who understand the power of law as a force for positive change in society.

The university responds to an urgent need of modernization of law studies in the country: "It serves as a place to train open and critical young people who are willing to develop their talents and use their abilities to serve society and change it for the better. The diverse social, political and societal commitment of our students shows us that we are on the right track."

Bucerius admits approximately 100 students a year, partners with numerous international campuses across the world and holds a fund to cover scholarships for students from under-represented countries. Their international alumni include students from India, Serbia, Jordan, Indonesia, United States and dozens more countries.

VISAS

If you are traveling from a country that requires a visa to enter Germany, we recommend you start the visa process as soon as possible!

We can provide you with an invitation letter. Please contact Maira Cabrini mcabrini@ashoka.org so that we can send you more details.



MOVING ABOUT IN HAMBURG

Traveling from Hamburg Airport (Flughafen Hamburg) to the city center is convenient, with several transportation options available.

We recommend you visit the official [Hamburg public transport website](#) for details.

S-Bahn

- Route from the airport: The S1 S-Bahn line connects the airport directly to the city center.
- Travel Time: Approximately 25 minutes to the Hauptbahnhof (Central Station).
- Frequency: Trains run every 10 minutes during peak times and every 20 minutes in the early morning and late evening.
- Cost: A single ticket for the journey costs around €3.50 (subject to change).
- How to Use: Follow the signs to the S-Bahn station located at the airport. Purchase a ticket from the vending machines before boarding the train.

Taxi

- Travel Time: About 20-30 minutes, depending on traffic.
- Cost: Approximately €25-€30.
- Convenience: Taxis are available outside the terminal 24/7. This option is more comfortable, especially if you have a lot of luggage or prefer door-to-door service.

Ride-Sharing Services

- Services like Uber and [FreeNow](#) are available.
- Travel Time and Cost: Similar to taxis but can vary based on demand and traffic.

Airport Shuttle

- You can book the official airport shuttle in advance via this website, up to 30 days before your arrival: <https://www.hansatransfers.com> .
- Service: Some hotels offer complimentary shuttle services to and from the airport. Check with your hotel in advance to see if this service is available.

Rental Car

- Providers: Major rental companies operate at the airport.
- Convenience: Ideal if you plan to explore Hamburg and its surroundings.
- Cost: Varies based on the rental company and vehicle type. Additional parking costs in the city center should be considered.

Bus

- Routes: Several bus lines, including the 39 and 292, connect the airport to different parts of the city.
- Travel Time: Varies based on the route and traffic conditions.
- Cost: Similar to the S-Bahn, around €3.50 for a single journey.

Travelling from another City in Germany to Hamburg is possible with a discounted ticket

Ashoka has a partnership with the German trains (Deutsche Bahn) and offers all Changemaker Summit attendees a fixed discounted price. Please [use this link to purchase your train ticket with a discount](#).

Some trains go to Dammtor, from which you are very close to the venue (a 5-minute walk).

Alternatively, you can take the S2 or S5 from Hamburg Central Station to Dammtor.

HOTELS

There are several events happening in Hamburg during these dates, so please book your room as soon as possible.

Because there is a wide range of hotels in Hamburg, we recommend that you navigate these search results directly on [TripAdvisor](#) or [Booking](#) to select the options that best suit your needs.

Keep in mind that public transport in Hamburg will allow you to easily reach the venue from most parts of the city.

SUSTAINABILITY COMMITMENT

At every Ashoka event, we are dedicated to using resources responsibly. For the Changemaker Summit, the Participation Collective (Team Teilhabe in German), a group of young changemakers co-curating the event, has crafted this sustainability commitment for both organizers and attendees.

No single-use items

At the summit, we provide "reusables"—reusable cutlery, plates, and cups. We also encourage attendees to refill their bottles with Hamburg's delicious and healthy tap water. Considering that a plastic cup generates 0.2 kg of CO₂, a paper cup 0.11 kg CO₂e, and a plastic plate 0.3 kg CO₂, our 400 participants collectively save over 1,500 kg of CO₂ by opting for reusables.

100 % vegan catering with local touch

Our catering is entirely vegetarian and vegan, offering a diverse range of dishes that are both healthy for people and the environment. By choosing this approach, we save 2,372 kg of CO₂e compared to an all-meat menu. Additionally, we prioritize seasonal and local produce, further reducing pollution from transportation and refrigeration.

Travel by train and local public transport

Our chosen venue does not offer parking, and we encourage and facilitate commuting by public transportation, which is just a 5-minute walk from the nearest bus station. We also urge everyone to offset their emissions from air travel and offer discounted tickets through the German Railway to support sustainable travel options.

Only recyclable constructions

We do not produce or build any stage elements or constructions specially for this event. The only item that needs to be produced is made from reusable fabric.

Access for everyone

We prioritize social sustainability by striving to ensure access and participation for community members from all backgrounds. This includes offering free tickets, providing

visa support letters, and including transcripts of live sessions. Additionally, all entrances are wheelchair accessible.

No food waste

Food waste is a common issue at conferences, and it's crucial to address it, especially considering that 2.54 tons of CO2 are emitted for every ton of food wasted. To combat this, we implement various strategies, such as offering smaller portion sizes and encouraging attendees to bring containers for leftovers.

Printing

The Changemaker Summit avoids printing materials, with participants navigating the event through an app to save paper. We have limited printing to badges, food vouchers and a brochure featuring the new Fellows, which was designed with minimal ink usage.

SPREAD THE WORD!

Let your network know that you'll be attending the Ashoka Changemaker Summit. Here is a message you can copy or adapt:

I'm excited to attend the @Ashoka #ChangemakerSummit in Hamburg on 5- 7 September. If you're interested, join us on a 3-day journey to redefine #TrueParticipation, break down barriers for changemaking, and inspire action.

Get your ticket now: <https://acms.ashoka.org/>



CONTACT

For more information please contact us at europa-comms@ashoka.org.